



## **Proposed Usage of CD Program**

- **Xmas Gift to Clients and/or employees**
- Clients who purchase (or use the services) from your company
- Special promotion (new clientele or “the purchase of....”)
- Employees – to promote your anti drug policy
- Sell at your Company location
- A Special Event at Your Company location – Hand out CDs to first 500 people

## **Expansion of the CD Program**

- Promote to a local High School - Distribute to all the students.
- Sponsor contest for the next artist to appear on the CD. Use the winning CD to distribute at the high school and Your Company.
- Sponsor the AEIC Project X Program at the High School.
- Sponsor an evening at the MCI Center.

Posters and Magnets are available for promotion at all the above locations.

## **Proposed Message**

*(Your Company) wants you to enjoy a (company’ mission statement). We are also promoting (company’s mission statement) in your community by sponsoring our regional drug prevention non profit, AEIC. As an expression of our appreciation, we would like you to enjoy this CD for choosing (Your Company).*



Thank you for considering our CDs for your business. Below is the price list. If you have any questions please call me at 703.988.9705 or e mail [aeic@cox.net](mailto:aeic@cox.net).

All pricing includes:

- CD cover Only, Company Name and logo *Presents* – then one of the three existing CD covers –“ Project X ”, “ Lauri ” or “ 35 Days in May ”.
- CD insert and tray
- Jewell Case with wrapping
- CD Disc
- All pricing includes 5 % tax (except on – “off set” printing \* - this charge is an add on)
- The logo design set up fee is a one time charge per customer, (as long as they do not change the copy).

<u>Quantity</u>	<u>Cost per CD</u>	<u>Logo Design Fee</u>	<u>* Off Set Printing</u>
50-99	\$5.40	\$50.00	
100-199	\$4.98	\$50.00	
200-499	\$4.70	\$50.00	
500-999	\$3.87	\$50.00	
1000-1999*	\$3.24	\$100.00	\$100.00 + 5% tax
2000-4999*	\$3.07	\$100.00	\$100.00 + 5% tax
5000-9999*	\$2.96	\$100.00	\$100.00 + 5% tax

All orders from \*\*1000 and above – add 10% to the amount ordered, which covers the 10% over run.  
 (\*\* If you order 1000 copies – your exact order will be an additional 10% - 1100copies)  
 (\*\* If you order 5000 copies – your exact order will be an additional 10% - 5500copies)

All pricing does not include delivery. This will be a separate charge.

All pricing is per CD cover. If you order 500 “Project X” CDs and “500 Lauri” CDs you have two separate Orders of 500 CDs - NOT One Order of 1000 CDs.

AEIC requires the Logo to be e mailed in Adobe Illustrator Vector Art. There will be an additional charge if AEIC has to duplicate the company logo other than e mail transfer.

Logo and company name must be approved by client in writing. Payment in full is required after approval before CD cover goes to print.

You can hear each CD at [www.aeconcert.org](http://www.aeconcert.org)

Sincerely,

Jeff Kaye